



Division of
Equity and Inclusion

SHOWCASE
OREGON

ACTIVATING

THE
IDEAL
FRAMEWORK

Lundquist College of Business

"Changing the Face of Business: College of Business Residential Community (CBRC)"

Going Well:

One-on-one advice at the CBRC forms better personal connections than asking students to find Lillis.



Project Description:

The CBRC strives to be a space where all first-year students feel welcome, supported, and encouraged to succeed. We intentionally include students from a wide array of backgrounds, experiences, and identities and provide students resources directly in the residence hall (academic and peer advisors).



Lesson Learned:

While each student experience is unique, anxiety comes from the unknown. Informing students about the business major eases anxiety, as they move forward into their major and plan their career pursuits.

Challenge:

Building community among 250 students is difficult. Frequent programs, advising and engagement help.

